



Top tea MLM companies 2025

Summary:

Let's take a look at the top MLM tea companies and see how they help people succeed by using a direct selling model and shape the tea industry's future, making high-quality health and wellness products available to everyone.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-tea-mlm-companies>

| # | Company | Revenue 2024 (in million USD) | Revenue 2023 (in million USD) | Growth Rate | Year Founded | |
|---|----------------------|-------------------------------------|-------------------------------------|----------------|-----------------|------|
| 1 | Herbalife | USA | 5000 | 5062 | -1% | 1980 |
| 2 | Vida Divina | USA | 917 | 917 | 0% | 2016 |
| 3 | Total Life Changes | USA | 250 | 300 | -17% | 2003 |
| 4 | Alphay International | China | 195 | 195 | 0% | 2002 |
| 5 | Organo | Canada | 25 | 25 | 0% | 2008 |
| 6 | Steeped Tea | Canada | 23 | 23 | 0% | 2006 |
| 7 | HB Naturals | USA | 3 | 3 | 0% | N/A |

Data updated in July 2025

*The above list is subject to market changes and modifications.

Reference:

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