



Top Direct Sales Travel Companies for 2025

Summary:

The leisure and travel category wasn't much explored in the direct selling industry in the recent past. However, with the advent of social media and influencer marketing, traveling doesn't seem to be purely for a purpose but for a lot of glam and prestige too. Get to know more about their growth rate and revenue over the years through this table.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-direct-sales-travel-companies>

#	Company	Revenue 2024 (in million USD)	Revenue 2023 (in million USD)	Growth Rate	Year Founded	
1	InCruises (InGroup)	USA	253	205	23%	2015
2	Jifu	USA	130	120	8%	2018
3	BE Club	UAE	99	99	0%	2018
4	MWR Life	USA	75	75	0%	2013
5	Essens	Czechia	42	42	0%	2011
6	ByDzyne	USA	35	35	0%	2019
7	iBumerang	USA	10	30	-67%	2019
8	Travorium	USA	10	7	43%	2013
9	FireFlies	SWitzerland	6	6	0%	2010
10	myEcon	USA	5	5	0%	2005
11	DreamTrips International	USA	4	4	0%	N/A
12	Cellements	USA	2	2	0%	N/A
13	Levari	USA	2	2	0%	N/A

Data updated in June 2025

*The above list is subject to market changes and modifications.

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