



## Top Perfume MLM Companies 2025

### **Summary:**

As we look at the top MLM fragrance companies, we see how they enable individuals to be high achievers through the direct selling model and shape the future of the MLM fragrance market, making luxury colognes and perfumes affordable to all.



### **Prepared by:**



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### **Reference:**

<https://www.epixelmlmsoftware.com/blog/perfume-mlm-companies>

#	Company	Country	Revenue 2024 (in million USD)	Revenue 2023 (in million USD)	Growth Rate	Year Founded
1	Natura and Co	Brazil	5,649	4,671	21%	1969
2	PartyLite	USA	150	150	0%	1909
3	Hinode Cosméticos	Brazil	136	149	-9%	1988
4	Nippon Menard Cosmetics	Japan	129	150	-14%	1959
5	Pink Zebra	USA	35	35	0%	2011
6	Inuka Fragrances	South africa	7	7	0%	2010
7	i9life/sense	Brazil	7	7	0%	2015
8	Gold Canyon	USA	3	3	0%	1997
9	Fúmée Perfume & Cosmetics	Austria	2	2	0%	1992

Data updated on June 2025

\*The above list is subject to market changes and modifications.

**Reference:**

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