



Top MLM Companies in North America for 2023

Summary:

The mentioned list presents a concise overview of the top MLM companies in North America. It also highlights the prominent players in the market, diverse revenue streams, and sectors that are currently receiving significant consideration. The featured companies in the list furnish key information regarding their annual revenue generation, growth rates, and the year of their establishment.

Navigate through the list for a deeper insight into the current dynamics driving growth of direct selling companies in the continent .

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-north-america>

#	Company	Country	Revenue 2022 (In million USD)	Revenue 2021 (In million USD)	Growth Rate	Products & Services	Year Founded
1	Amway	USA	8,100	8,900	-9%	Health Beauty Home Care	1959
2	Herbalife	USA	5,200	5,800	-10%	Personal Care & Wellness Food & Beverage Cosmetics	1980
3	eXp Realty	USA	4,600	3,800	21%	Real Estate Company	2002
4	Primerica	USA	2,720	2,710	0%	Insurance Financial Services	1977
5	Melaleuca	USA	2,400	2,700	-11%	Nutritional Pharmaceutical Personal Care Facial Care Home Hygiene Other Wellness	1985
6	Nu Skin	USA	2,230	2,695	-17%	Personal Care Dietary Supplements	1984
7	Mary Kay	USA	2,200	2,600	-15%	Cosmetics Personal Care Skin Care	1963
8	Young Living	USA	2,000	2,200	-9%	Health Oils Personal Care Animal Care	1993



9	Forever Living Products	USA	1,800	2,000	-10%	Drinks Cosmetics Nutritional Supplements Personal Care	1978
10	DoTerra	USA	1,750	1,830	-4%	Personal Care Dietary Supplements	2008
11	Optavia - Medifast	USA	1,600	1,530	5%	Health Wellness	1981
12	Tupperware	USA	1,300	1,600	-19%	Kitchen Home	1946
13	Ambit Energy	USA	1,250	1,040	20%	Electricity Natural Gas Services	2006
14	Rodan and Fields	USA	1,210	1,400	-14%	Hair Care Skin Care	2000
15	USANA	USA	999	1,190	-16%	Health & Wellness Personal Care Cosmetics	1992
16	DXN Global	USA	902	1,250	-28%	Health Food & Beverages Skin Care Household Home Appliances	1993
17	SeneGence	USA	900	1,020	-12%	Skin Care	1999
18	Betterware de Mexico	Mexico	803	491	64%	Household	1995
19	Market America	USA	800	879	-9%	Other Services	1992
20	Kynect	USA	790	790	0%	Energy Connected Life Services	2005
21	Scentsy	USA	759	1,020	-26%	Scent Oils Kids	2004
22	Monat Global	USA	700	804	-13%	Cosmetics Personal Care	2014



23	Vida Divina	USA	700	800	-13%	Health Cosmetics Energy Drinks Weight Loss Enhancers Pet Product Chemical Free Baby Foods	2016
24	Arbonne International	USA	700	800	-13%	Beauty Health Wellness	1975
25	Beach Body	USA	692	873	-21%	Health Foods/Nutrition Food	1998
26	Team National	USA	640	640	0%	Clothing & Accessories Food & Beverage Services Wellness	1997
27	Color Street	USA	597	597	0%	Cosmetics Personal Care	2017
28	Omnilife	Mexico	584	563	4%	Cosmetics Personal Care	1991
29	LegalShield	USA	542	523	4%	Legal Service	1972
30	Hy Cite Enterprises	USA	508	423	20%	Appliances Home Decor Kitchenware	1959
31	Pruvit	USA	507	598	-15%	Health & Wellness	2015
32	ACN	USA	500	500	0%	Telecommunica tions Energy Merchant Services Other Services	1993
33	IM Mastery Academy	USA	500	500	0%	Training Platform	2013
34	Shaklee	USA	500	595	-16%	Nutrition Supplements Weight- Management	1956



						Beauty Household	
35	Juice Plus+	USA	495	580	-15%	Food Supplements	1970
36	It Works! Global	USA	495	550	-10%	Beauty Wellness Weight Loss	2001
37	NewAge	USA	489	499	-2%	Health Beauty	1996
38	Plexus Worldwide	USA	454	500	-9%	Health Care	2008
39	Unicity	USA	450	600	-25%	Health Fitness	2001
40	Nature's Sunshine	USA	422	444	-5%	Health Care Wellness	1972
41	Thirty One Gifts	USA	410	410	0%	Fashion Clothing	2003
42	LuLaRoe	USA	400	500	-20%	Fashion	2013
43	Isagenix	USA	400	520	-23%	Dietary Supplements Personal Care	2002
44	Princess House	USA	383	286	34%	Kitchen	1963
45	Younique	USA	368	368	0%	Cosmetics Skin Care	2012
46	Modere	USA	368	368	0%	Nutritional Dietary Supplements Personal Care	1992
47	Le-Vel	USA	350	420	-17%	Nutritional Health & Wellness	2012
48	XIFRA	Mexico	350	350	0%	Technology Company	2003
49	4Life	USA	341	341	0%	Beauty Health Fitness	1998
50	BeautyCounter	USA	340	340	0%	Skin Care Cosmetics Personal Care	2013



Data updated on August 2023

*The above list is subject to market changes and modifications.

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