



Top MLM Companies in North America for 2026

Summary:

The mentioned list presents a concise overview of the top MLM companies in North America. It also highlights the prominent players in the market, diverse revenue streams, and sectors that are currently receiving significant consideration. The featured companies in the list furnish key information regarding their annual revenue generation, growth rates, and the year of their establishment.

Navigate through the list for a deeper insight into the current dynamics driving growth of direct selling companies in the continent .

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Reference:

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-north-america>

#	Company	Country	Revenue 2024 (in million USD)	Revenue 2023 (in million USD)	Growth Rate	Year Founded
1	Amway	USA	7,400	7,700	-4%	1959
2	Herbalife	USA	5,000	5,062	-1%	1980
3	eXp Realty	USA	4,567	4,300	6%	2009
4	Primerica	USA	3,089	2,748	12%	1977
5	Mary Kay	USA	2,400	2,500	-4%	1963
6	Melaleuca	USA	2,200	2,300	-4%	1985
7	Sunrun	USA	2,037	2,260	-10%	2007
8	Young Living	USA	1,800	2,000	-10%	1993
9	Nu Skin	USA	1,732	1,969	-12%	1984
10	Forever Living Products	USA	1,700	1,800	-6%	1978
11	World Financial Group	USA	1,500	1,300	15%	2001
12	DoTerra	USA	1,450	1,500	-3%	2008
13	REAL Brokerage	USA	1,260	689	83%	2014
14	Ambit Energy	USA	1,030	1,090	-6%	2006
15	Vivint Smart Home	USA	1,000	790	27%	1999
16	Vida Divina	USA	917	917	0%	1999



17	USANA	USA	855	921	-7%	1992
18	SeneGence	USA	800	900	-11%	1999
19	DXN Global	USA	800	902	-11%	1993
20	Family First Life	USA	775	503	54%	2013
21	Arbonne International	USA	700	700	0%	1975
22	Betterware de Mexico	Mexico	689	768	-10%	1995
23	Optavia - Medifast	USA	602	1,072	-44%	1981
24	Monat Global	USA	600	700	-14%	2014
25	Omnilife	Mexico	584	633	-8%	
26	LegalShield	USA	561	546	3%	1972
27	LifeWave	USA	555	370	50%	2004
28	Market America	USA	500	800	-38%	1992
29	IYOVIA	USA	500	500	0%	2013
30	ACN	USA	500	500	0%	1993
31	Shaklee	USA	500	500	0%	1956
32	Hy Cite Enterprises	USA	487	570	-15%	1959
33	Scentsy	USA	472	579	-18%	2004
34	Nature's Sunshine	USA	445	422	5%	1972

35	It Works! Global	USA	450	450	0%	2001
36	Unicity	USA	450	450	0%	2001
37	Yanbal International	Peru	450	500	-10%	1967
38	PHP Agency	USA	440	300	47%	2009
39	Beach Body	USA	419	527	-20%	1998
40	Isagenix	USA	400	400	0%	2002
41	Juice Plus+	USA	395	400	-1%	1970
42	LuLaRoe	USA	395	400	-1%	2013
43	Younique	USA	368	368	0%	2012
44	Partner.co	USA	350	350	0%	2007
45	Le-Vel	USA	350	350	0%	2012
46	Pure Romance	USA	350	350	0%	1993
47	Premier Financial Alliance	USA	350	300	17%	2003
48	Plexus Worldwide	USA	341	377	-10%	2008
49	Princess House	USA	320	299	7%	1963
50	Pampered Chef	USA	300	300	0%	1980

Data updated on June 2025

*The above list is subject to market changes and modifications.



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