



## Top MLM Companies in Japan for 2023

### **Summary:**

The following list presents a concise overview of the direct selling industry in Japan, highlighting the prominent players in the market, diverse revenue streams, and sectors that are currently receiving significant consideration. The mentioned companies in the list also furnish key information regarding their annual revenue generation, growth rates, and the year of their establishment.

For more comprehensive understanding, delve deeper into the details of the following companies.

### **Prepared by:**



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### **Reference:**

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-japan>



#	Company	Revenue 2022 (in million USD)	Revenue 2021 (in million USD)	Change	Year Founded
1	Pola	548	691	-21%	1929
2	Miki Corp.	419	502	-17%	1965
3	For Days Co.	301	301	0%	1997
4	Noevir	271	240	13%	1964
5	Naturally Plus	221	230	-4%	1999
6	Menard Cosmetics	182	182	0%	1959
7	BearCere Ju	172	206	-17%	1992
8	JapanLife Co.	158	158	0%	1975
9	KK Assuran	139	171	-19%	1994
10	Maruko	128	138	-7%	1964
11	Naris Cosmetics	127	127	0%	1932
12	The Maira Co.	105	105	0%	1991
13	Diana Co.	105	137	-23%	1986
14	Charle Corp.	100	118	-15%	1984
15	Arsoa Honsha	90	90	0%	1972
16	Koyo-Sha	89	89	0%	1975
17	Chandeal Co.	76	76	0%	1980
18	Thanks AI	57	57	0%	2009

Data updated on June 2023

\*The above list is subject to market changes and modifications.

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