



## Top MLM Companies in Asia for 2024

### **Summary:**

The list below gives a quick glance at the top direct selling companies in Asia. It highlights the important companies in the market with their annual revenue generation, growth rates, and the year of their establishment.

Navigate through the table and uncover the factors contributing to the success and expansion of direct selling ventures.

### **Prepared by:**



© 2024 Epixel MLM Software. Published by Epixel, All rights reserved.

### **Reference:**

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-asia>

#	Company	Country	Revenue 2022 (in million USD)	Revenue 2021 (in million USD)	Growth Rate	Year Founded
1	Infinitus	China	3,200	3,900	-18%	1992

2	Coway	South Korea	2,900	3,200	-9%	1989
3	Atomy	South Korea	1,540	1,841	-16%	2009
4	Joy Main Int.	China	1,300	1,400	-7%	2000
5	Perfect China	China	1,250	1,500	-17%	1994
6	Sunhope	China	1,200	1,300	-8%	1993
7	New Era Health	China	1,000	1,195	-16%	1995
8	Longrich	China	850	1,000	-15%	1986
9	Quanjian	China	650	700	-7%	2004
10	Crowd1	UAE	625	625	0%	2019
11	Amore Pacific	South Korea	585	585	0%	1945
12	Pola	Japan	548	691	-21%	1929
13	QNet	Malaysia	520	520	0%	1998
14	Yofoto	China	500	500	0%	2004
15	Rolmex	China	459	459	0%	1982
16	Golden Days China	China	446	446	0%	1991
17	Tiens	China	435	435	0%	1995
18	Farmasi	Turkey	428	459	-7%	2003
19	Miki Corp.	Japan	419	502	-17%	1965

20	Cosway	Malaysia	368	368	0%	1979
21	ModiCare	India	350	350	0%	1996
22	LG Household & Health	South Korea	320	320	0%	1947
23	For Days Co.	Japan	301	301	0%	1997
24	Apollo China	China	300	300	0%	1996
25	Betterway	Thailand	280	280	0%	1988
26	Noevir	Japan	271	240	13%	1964
27	Vestige Marketing	India	269	269	0%	2,004
28	Best World International	Singapore	267	289	-8%	1990
29	Alliance In Motion	Philippines	238	238	0%	2005
30	Naturally Plus	Japan	221	230	-4%	1999
31	Kangmei	China	210	210	0%	1997
32	Anran	China	210	210	0%	2005
33	Alphay International	China	200	200	0%	2002
34	Elken	Malaysia	200	200	0%	1995
35	Menard Cosmetics	Japan	182	182	0%	1959
36	Merro	China	178	178	0%	2004
37	Gano Excel	Malaysia	178	178	0%	1995

38	BearCere Ju	Japan	172	206	-17%	1992
39	Giffarine	Thailand	159	184	-14%	1996
40	JapanLife Co.	Japan	158	158	0%	1975
41	For You	China	147	147	0%	2012
42	KK Assuran	Japan	139	171	-19%	1994
43	Maruko	Japan	128	138	-7%	1964
44	Naris Cosmetics	Japan	127	127	0%	1932
45	MI Lifestyle	India	126	126	0%	2013
46	Kangzen	Thailand	110	140	-21%	1993
47	Zhulian Marketing	Malaysia	108	108	0%	1989
48	Kasley Ju	China	105	105	0%	1994
49	The Maira Co.	Japan	105	105	0%	1991
50	Diana Co.	Japan	105	137	-23%	1986

Data updated on August 2023

\*The above list is subject to market changes and modifications.

**Reference:**

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-asia>