



## Top MLM Companies in Asia for 2023

### **Summary:**

The list below gives a quick glance at the top direct selling companies in Asia. It highlights the important companies in the market with their annual revenue generation, growth rates, and the year of their establishment.

Navigate through the table and uncover the factors contributing to the success and expansion of direct selling ventures.

### **Prepared by:**



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### **Reference:**

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-asia>

| # | Company   | Country | Revenue 2022<br>(in million<br>USD) | Revenue 2021<br>(in million<br>USD) | Growth<br>Rate | Year<br>Founded |
|---|-----------|---------|-------------------------------------|-------------------------------------|----------------|-----------------|
| 1 | Infinitus | China   | 3,200                               | 3,900                               | -18%           | 1992            |

|    |                   |             |       |       |      |      |
|----|-------------------|-------------|-------|-------|------|------|
| 2  | Coway             | South Korea | 2,900 | 3,200 | -9%  | 1989 |
| 3  | Atomy             | South Korea | 1,540 | 1,841 | -16% | 2009 |
| 4  | Joy Main Int.     | China       | 1,300 | 1,400 | -7%  | 2000 |
| 5  | Perfect China     | China       | 1,250 | 1,500 | -17% | 1994 |
| 6  | Sunhope           | China       | 1,200 | 1,300 | -8%  | 1993 |
| 7  | New Era Health    | China       | 1,000 | 1,195 | -16% | 1995 |
| 8  | Longrich          | China       | 850   | 1,000 | -15% | 1986 |
| 9  | Quanjian          | China       | 650   | 700   | -7%  | 2004 |
| 10 | Crowd1            | UAE         | 625   | 625   | 0%   | 2019 |
| 11 | Amore Pacific     | South Korea | 585   | 585   | 0%   | 1945 |
| 12 | Pola              | Japan       | 548   | 691   | -21% | 1929 |
| 13 | QNet              | Malaysia    | 520   | 520   | 0%   | 1998 |
| 14 | Yofoto            | China       | 500   | 500   | 0%   | 2004 |
| 15 | Rolmex            | China       | 459   | 459   | 0%   | 1982 |
| 16 | Golden Days China | China       | 446   | 446   | 0%   | 1991 |
| 17 | Tiens             | China       | 435   | 435   | 0%   | 1995 |
| 18 | Farmasi           | Turkey      | 428   | 459   | -7%  | 2003 |
| 19 | Miki Corp.        | Japan       | 419   | 502   | -17% | 1965 |

|    |                          |             |     |     |     |       |
|----|--------------------------|-------------|-----|-----|-----|-------|
| 20 | Cosway                   | Malaysia    | 368 | 368 | 0%  | 1979  |
| 21 | ModiCare                 | India       | 350 | 350 | 0%  | 1996  |
| 22 | LG Household & Health    | South Korea | 320 | 320 | 0%  | 1947  |
| 23 | For Days Co.             | Japan       | 301 | 301 | 0%  | 1997  |
| 24 | Apollo China             | China       | 300 | 300 | 0%  | 1996  |
| 25 | Betterway                | Thailand    | 280 | 280 | 0%  | 1988  |
| 26 | Noevir                   | Japan       | 271 | 240 | 13% | 1964  |
| 27 | Vestige Marketing        | India       | 269 | 269 | 0%  | 2,004 |
| 28 | Best World International | Singapore   | 267 | 289 | -8% | 1990  |
| 29 | Alliance In Motion       | Philippines | 238 | 238 | 0%  | 2005  |
| 30 | Naturally Plus           | Japan       | 221 | 230 | -4% | 1999  |
| 31 | Kangmei                  | China       | 210 | 210 | 0%  | 1997  |
| 32 | Anran                    | China       | 210 | 210 | 0%  | 2005  |
| 33 | Alphay International     | China       | 200 | 200 | 0%  | 2002  |
| 34 | Elken                    | Malaysia    | 200 | 200 | 0%  | 1995  |
| 35 | Menard Cosmetics         | Japan       | 182 | 182 | 0%  | 1959  |
| 36 | Merro                    | China       | 178 | 178 | 0%  | 2004  |
| 37 | Gano Excel               | Malaysia    | 178 | 178 | 0%  | 1995  |

|    |                   |          |     |     |      |      |
|----|-------------------|----------|-----|-----|------|------|
| 38 | BearCere Ju       | Japan    | 172 | 206 | -17% | 1992 |
| 39 | Giffarine         | Thailand | 159 | 184 | -14% | 1996 |
| 40 | JapanLife Co.     | Japan    | 158 | 158 | 0%   | 1975 |
| 41 | For You           | China    | 147 | 147 | 0%   | 2012 |
| 42 | KK Assuran        | Japan    | 139 | 171 | -19% | 1994 |
| 43 | Maruko            | Japan    | 128 | 138 | -7%  | 1964 |
| 44 | Naris Cosmetics   | Japan    | 127 | 127 | 0%   | 1932 |
| 45 | MI Lifestyle      | India    | 126 | 126 | 0%   | 2013 |
| 46 | Kangzen           | Thailand | 110 | 140 | -21% | 1993 |
| 47 | Zhulian Marketing | Malaysia | 108 | 108 | 0%   | 1989 |
| 48 | Kasley Ju         | China    | 105 | 105 | 0%   | 1994 |
| 49 | The Maira Co.     | Japan    | 105 | 105 | 0%   | 1991 |
| 50 | Diana Co.         | Japan    | 105 | 137 | -23% | 1986 |

Data updated on August 2023

\*The above list is subject to market changes and modifications.

### **Reference:**

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