



## Top MLM companies in Brazil for 2025

### **Summary:**

The following list presents a concise overview of the direct selling industry in Brazil, highlighting the prominent players in the market, diverse revenue streams, and sectors that are currently receiving significant consideration. The mentioned companies in the list also furnish key information regarding their annual revenue generation, growth rates, and the year of their establishment.

Navigate through the list of featured companies below to uncover further insights.

### **Prepared by:**



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### **Reference:**

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-brazil>



#	Company	Revenue 2024 (in million USD)	Revenue 2023 (in million USD)	Growth Rate	Year Founded
1	Natura and Co	5,649	4,671	21%	1969
2	O Boticario	995	995	0%	1977
3	Hinode Cosméticos	136	149	-9%	1988
4	UP! ESSÊNCIA	105	105	0%	2007
5	Polishop	52	52	0%	1999
6	i9life/sense	7	7	0%	2015
7	Racco Cosmetics	5	5	0%	1987
8	AMAKHA PARIS	5	5	0%	2017
9	Evomel Bee Life	2	2	0	1995

Data updated on April 2025

\*The above list is subject to market changes and modifications.

**Reference:**

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