



Top MLM companies in Korea 2026

Summary:

The table gives you a brief understanding of the direct selling business scenario in the Korean region analyzing its growth and revenue over the past years.

Prepared by:



© 2026 Epixel MLM Software®. Published by Epixel, All rights reserved.

Reference:

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-korea>

#	Company	Revenue 2024 (in million USD)	Revenue 2023 (in million USD)	Growth Rate	Year Founded
1	Coway	3031	2699	0%	1989
2	Atomy	1830	1710	11%	2009
3	Amore Pacific	585	585	0%	1945
4	RIMAN	545	545	0%	2018
5	LG Household & Health	320	320	0%	1947
6	VIABLE	20	28	-29%	N/A
7	inqten	12	12	0%	N/A

Data updated in May 2025

*The above list is subject to market changes and modifications.

Reference:

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-korea>