



Top MLM companies in Korea 2025

Summary:

The table gives you a brief understanding of the direct selling business scenario in the Korean region analyzing its growth and revenue over the past years.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-korea>

| # | Company | Revenue 2024 (in million USD) | Revenue 2023 (in million USD) | Growth Rate | Year Founded |
|---|-----------------------|-------------------------------|-------------------------------|-------------|--------------|
| 1 | Coway | 3031 | 2699 | 0% | 1989 |
| 2 | Atomy | 1830 | 1710 | 11% | 2009 |
| 3 | Amore Pacific | 585 | 585 | 0% | 1945 |
| 4 | RIMAN | 545 | 545 | 0% | 2018 |
| 5 | LG Household & Health | 320 | 320 | 0% | 1947 |
| 6 | VIABLE | 20 | 28 | -29% | N/A |
| 7 | inqten | 12 | 12 | 0% | N/A |

Data updated in May 2025

*The above list is subject to market changes and modifications.

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