



Top Ecommerce MLM Companies for 2025

Summary:

A run down on how top 10 ecommerce MLM companies paved their way to success with incredible business strategies and thriving growth tactics.

Prepared by:



© 2025 Epixel MLM Software. Published by Epixel, All rights reserved.

Reference:

<https://www.epixelmlmsoftware.com/blog/top-ecommerce-mlm-companies>

#	Company	Country	Revenue 2024 (in million USD)	Revenue 2023 (in million USD)	Change	Year Founded
1	Amway	USA	7400	7700	-4%	1959
2	Natura and Co	Brazil	5649	4671	21%	1969
3	Herbalife	USA	5000	5062	-1%	1980
7	Mary Kay	USA	2400	2500	-4%	1963
4	Melaleuca	USA	2200	2300	-4%	1985
5	Young Living	USA	1800	2000	-10%	1993
6	Nu Skin	USA	1732	1969	-12%	1984
8	Forever Living Products	USA	1700	1800	-6%	1978
9	DoTerra	USA	1450	1500	-3%	2008
10	Perfect China	China	1200	1250	-4%	1994

Data updated on July 2025

*The above list is subject to market changes and modifications.

Reference:

<https://www.epixelmlmsoftware.com/blog/top-ecommerce-mlm-companies>