



Top 500 Direct Sales Companies for 2026

Summary:

The number of people venturing into the direct selling business is plenty. Direct selling companies in and around the world give myriad opportunities for business aspirants to join them and expand their horizons. A thorough insight into the list of top 500 direct sales companies, their categories, growth trends, and patterns.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-500-direct-sales-companies-2018>

#	Company	Revenue 2025(in million USD)	Revenue 2024 (in million USD)	Growth Rate	Country	Year Founded
1	Amway	7,300	7,400	-1%	USA	1959
2	Herbalife	5,038	5,000	1%	USA	1980
3	Vorwerk	4,900	4,100	20%	Germany	1883
4	eXp Realty	4,800	4,567	5%	USA	2002
5	Natura and Co	4,350	4,200	4%	Brazil	1969
6	PM-International	4,088	3,220	27%	Luxembourg	1993
7	Coway	3,300	3,031	9%	South Korea	1989
8	Primerica	3,292	3,089	7%	USA	1977
9	Infinitus	3,000	3,000	0%	China	1992
10	Sunrun	2,957	2,037	45%	USA	2007
11	Mary Kay	2,400	2,400	0%	USA	1963
12	Utility Warehouse	2,400	2,590	-7%	UK	2002
13	Melaleuca	2,200	2,200	0%	USA	1985
14	World Financial Group	2,000	1,500	33%	USA	2001
15	DoTerra	2,000	2,000	0%	USA	2008
16	REAL Brokerage	2,000	1,260	59%	USA	2014
17	Young Living	1,800	1,800	0%	USA	1993
18	Atomy	1,700	1,830	-7%	South Korea	2009
19	Forever Living Products	1,700	1,700	0%	USA	1978
20	Nu Skin	1,490	1,732	-14%	USA	1984
21	JoyMain Int.	1,300	1,300	0%	China	2000
22	Perfect China	1,200	1,200	0%	China	1994
23	Sunhope	1,100	1,100	0%	China	1993
24	Vivint Smart Home	1,000	1,000	0%	USA	1999
25	Ambit Energy	1,000	1,030	-3%	USA	2006
26	New Era Health	1,000	1,000	0%	China	1995
27	O Boticario	995	995	0%	Brazil	1977
28	Family First Life	940	775	21%	USA	2013
29	USANA	925	855	8%	USA	1992
30	Vida Divina	917	917	0%	USA	2016
31	Longrich	850	850	0%	China	1986
32	Betterware de Mexico (BeFra)	828	689	20%	Mexico	1995



33	SeneGence	800	800	0%	USA	1999
34	DXN Global	800	800	0%	Malaysia/USA	1993
35	Belcorp	780	780	0%	Peru	1968
36	Arbonne International	700	700	0%	USA	1975
37	LPT Realty	700	600	17%	USA	N/A
38	Oriflame	653	653	0%	Sweden	1967
39	Quanjian	650	650	0%	China	2004
40	C1	625	625	0%	UAE	2019
41	Farmasi	610	429	42%	Turkey	2003
42	Omnilife	603	584	3%	Mexico	1991
43	Monat Global	600	600	0%	USA	2014
44	Chogan	590	450	31%	Italy	2013
45	Amore Pacific	585	585	0%	South Korea	1945
46	LegalShield	585	561	4%	USA	1972
47	LifeWave	581	555	5%	USA	2004
48	RIMAN	545	545	0%	South Korea	2018
49	QNet	520	520	0%	Malaysia	1998
50	Shaklee	500	500	0%	USA	1956
51	ACN	500	500	0%	USA	1993
52	Market America	500	500	0%	USA	1992
53	Nature's Sunshine	480	454	6%	USA	1972
54	Yanbal International	450	450	0%	Peru	1967
55	Unicity	450	450	0%	USA	2001
56	Hy Cite	449	487	-8%	USA	1959
57	Golden Days China	446	446	0%	China	1991
58	Faberlic	443	368	20%	Russia	1997
59	Tiens	435	435	0%	China	1995
60	PHP Agency	400	440	-9%	USA	2009
61	OlyLife	400	250	60%	N/A	N/A
62	Isagenix	400	400	0%	USA	2002
63	Premier Financial Alliance	400	350	14%	USA	2003
64	Lux International	396	396	0%	Switzerland	1901
65	LuLaRoe	395	395	0%	USA	2013
66	Juice Plus+	395	395	0%	USA	1970
67	Partner.Co	395	395	0%	USA	2007
68	Pola	388	411	-6%	Japan	1929
69	Optavia - Medifast	386	602	-36%	USA	1981
70	Greenway Global	372	326	14%	Czechia	2017



71	Younique	368	368	0%	USA	2012
72	Zinzino	363	202	80%	Sweden	2005
73	Scentsy	354	472	-25%	USA	2004
74	Miki Corp.	353	358	-1%	Japan	1965
75	InCruises (InGroup)	350	253	38%	USA	2015
76	Le-Vel	350	350	0%	USA	2012
77	Cosway	350	350	0%	Malaysia	1979
78	ModiCare	350	350	0%	India	1996
79	LR Health & Beauty	326	303	8%	Germany	1985
80	Best World International	325	235	38%	Singapore	1990
81	LG Household & Health	320	320	0%	South Korea	1947
82	Pampered Chef	300	300	0%	USA	1980
83	Neora	300	300	0%	USA	2011
84	4Life	300	300	0%	USA	1998
85	Pruvit	295	295	0%	USA	2015
86	Princess House	289	320	-10%	USA	1963
87	Plexus Worldwide	284	341	-17%	USA	2008
88	Prowin international	283	283	0%	Germany	1995
89	Betterway	280	280	0%	Thailand	1988
90	Siberian Health	280	280	0%	Russia	1996
91	New Image Group	261	261	0%	New Zealand	1984
92	Immunotec	260	220	18%	Canada	1996
93	Beachbody - BODi (Out of MLM)	252	419	-40%	USA	1998
94	Stella & Dot	250	250	0%	USA	2003
95	Seacret Direct (VIAGO)	250	250	0%	USA	2005
96	Pure Romance (Out of MLM)	250	350	-29%	USA	1993
97	Just International	250	250	0%	Switzerland	1930
98	Total Life Changes	250	250	0%	USA	2003
99	Color Street (Out Of MLM)	250	350	-29%	USA	2017
100	Noevir	243	245	-1%	Japan	1964
101	Alliance In Motion	238	238	0%	Philippines	2005
102	Sunrider International	236	236	0%	USA	1982
103	LifeVantage	229	230	0%	USA	2003
104	For Days Co.	213	220	-3%	Japan	1997



105	Origami Owl	210	210	0%	USA	2010
106	Anran	210	210	0%	China	2005
107	Life Plus	210	210	0%	USA	1995
108	Kangmei	210	210	0%	China	1997
109	APLGO	203	188	8%	Cyprus	N/A
110	Cabi Online	200	200	0%	USA	2002
111	Hegemon Group (HGI)	200	210	-5%	USA	2012
112	Ten Lead BioTech	200	200	0%	Taiwan	N/A
113	Elken	200	200	0%	Malaysia	1995
114	NeoLife	200	200	0%	USA	1958
115	Paparazzi Accessories	195	195	0%	USA	2011
116	Alphay International	195	195	0%	China	2002
117	Naturally Plus	195	208	-6%	Japan	1999
118	Ringana	193	193	0%	Austria	1996
119	Ann Summers	180	180	0%	UK	1970
120	Gano Excel	178	178	0%	Malaysia	1995
121	Amare Global	175	175	0%	USA	2015
122	Cutco	175	175	0%	USA	1949
123	BearCere Ju	161	163	-1%	Japan	1992
124	JapanLife Co.	158	158	0%	Japan	1975
125	Vestige Marketing	154	154	0%	India	2004
126	Rena Ware Int.	152	152	0%	USA	1941
127	PartyLite	150	150	0%	USA	1909
128	ASEA	150	150	0%	USA	2007
129	Enagic USA	147	147	0%	USA	1974
130	Giffarine	147	152	-3%	Thailand	1996
131	Youngevity	147	147	0%	USA	1997
132	For You	147	147	0%	China	2012
133	Hinode Cosméticos	136	136	0%	Brazil	1988
134	Stampin' Up!	133	133	0%	USA	1988
135	Cambridge Diet	130	130	0%	UK	1984
136	Usborne Books	130	130	0%	UK	1973
137	Jifu	130	130	0%	USA	2018
138	New U Life	128	150	-15%	USA	2017
139	Naris Cosmetics	127	127	0%	Japan	1932
140	Powur	127	100	27%	USA	2015
141	MI Lifestyle	126	126	0%	India	2013



142	Southwestern Advantage	125	125	0%	USA	1855
143	KK Assuran	121	123	-2%	Japan	1994
144	Bofrost	121	121	0%	Germany	1966
145	LiveGood	120	120	0%	USA	N/A
146	MWR Life	118	75	57%	USA	2013
147	Nefful	117	117	0%	USA	1973
148	Eqology	117	117	0%	Norway	1998
149	LimeLife by Alcone	113	113	0%	USA	2015
150	Kangzen	110	110	0%	Thailand	1993
151	Tastefully Simple	110	110	0%	USA	1995
152	Mannatech	108	118	-8%	USA	1993
153	Zhulian Marketing	108	108	0%	Malaysia	1989
154	UP! ESSÊNCIA	105	105	0%	Brazil	2007
155	The Maira Co.	105	105	0%	Japan	1991
156	Diana Co.	104	104	0%	Japan	1986
157	Olive Tree People	104	104	0%	USA	2017
158	Xyngular	103	103	0%	USA	2009
159	Energetix	102	102	0%	Germany	1988
160	Nippon Menard Cosmetics	102	129	-21%	Japan	1959
161	Bravenly Global	102	50	104%	USA	2020
162	Make Wellness	102	20	410%	USA	2024
163	QSciences	102	102	0%	USA	2013
164	Realty of America	102	60	70%	USA	N/A
165	RCM Marketing	101	101	0%	India	2001
166	Charle Corp.	100	100	0%	Japan	1975
167	The Super Patch Company	100	100	0%	Canada	2020
168	AMC International	100	100	0%	Germany	1963
169	Perfectly Posh	100	100	0%	USA	2011
170	IMC	100	100	0%	India	2007
171	Maruko	100	106	-6%	Japan	1978
172	BE Club	99	99	0%	UAE	2019
173	Heim & Haus	99	99	0%	Germany	1971
174	Vertera	99	99	0%	USA	2017
175	Inspire	99	99	0%	USA	~2015
176	Kirby Company	95	95	0%	USA	1914
177	Healy World	95	95	0%	Germany	2019
178	Sahajidah Hai-O	91	91	0%	Malaysia	1992
179	Vital Health Global	90	41	120%	USA	~2018



180	QuiAri	90	90	0%	USA	2019
181	Arsoa Honsha	90	90	0%	Japan	1972
182	Koyo-Sha	89	89	0%	Japan	1954
183	LivePURE	84	84	0%	USA	2014
184	Captain Tortue Group	81	81	0%	France	1993
185	One More International	80	78	3%	Turkey	2014
186	Conectiv	80	80	0%	USA	~2015
187	AmeriPlan USA	79	79	0%	USA	1992
188	Fuxion	75	75	0%	Peru	2006
189	Norwex	75	75	0%	Norway / USA	1994
190	FM World	75	75	0%	Poland	2004
191	Synergy International	75	75	0%	USA	1999
192	VYVO	70	70	0%	Italy	2016
193	Purium	70	70	0%	USA	2004
194	VIIVA	69	69	0%	USA	2015
195	Premier Designs	68	68	0%	USA	1985
196	Opulence Global	68	68	0%	USA	2020
197	THREE International	65	65	0%	Japan	2009
198	Pieroth Wein	63	63	0%	Germany	1675
199	Ardyss	60	60	0%	USA	1991
200	PhytoScience	60	60	0%	Malaysia	2012
201	Thanks AI	57	57	0%	UAE	~2020
202	Soteria	56	56	0%	USA	~2018
203	Touchstone Essentials	55	55	0%	USA	2012
204	Snep International	54	54	0%	Italy	2013
205	Panberes	52	52	0%	Japan	~2000
206	Polishop	52	52	0%	Brazil	1999
207	JR Watkins	52	52	0%	USA	1868
208	Edmark international	52	52	0%	Philippines	1989
209	Trivita	51	51	0%	USA	1999
210	Marketplace Global (MPG)	50	10	400%	USA	~2018
211	Chandeal Co.	50	50	0%	Japan	~1980
212	MaVie Global	50	50	0%	USA	2020
213	Park Lane Jewelry	50	50	0%	USA	1955
214	Baadraan Network	50	50	0%	Iran	~2010
215	Shine Cosmetics	50	50	0%	USA	~2016



216	Aerus	50	50	0%	USA	1924
217	Nikken	49	49	0%	Japan	1975
218	Rain International	46	46	0%	USA	2011
219	Send Out Cards	46	46	0%	USA	2004
220	Netsurf Network	45	45	0%	India	2000
221	Dr. Juchheim Cosmetics	43	43	0%	Germany	2015
222	YOR Health	42	42	0%	USA	2009
223	Essens	42	42	0%	Czech Republic	2011
224	Regal Ware	41	41	0%	USA	1919
225	Royale Business Club	40	40	0%	Philippines	2006
226	Vivri	40	40	0%	Mexico	2016
227	LifePharm	40	40	0%	USA	2011
228	Nutrimetics	40	40	0%	Australia	1968
229	Flavon Group	40	40	0%	Hungary	2007
230	Deesse International	40	40	0%	Switzerland	1971
231	Moderne (Out Of Business)	40	150	-73%	USA	1987
232	NHT Global	40	43	-7%	USA	2001
233	Duolife	40	40	0%	Poland	2013
234	Close To My Heart	37	37	0%	USA	1984
235	Reliv International	37	37	0%	USA	1988
236	Neumi	36	36	0%	USA	2020
237	Destina 1 Int.	36	36	0%	USA	~2018
238	Arvea Nature	35	35	0%	Tunisia	2010
239	ByDzyne	35	35	0%	USA	2019
240	Pink Zebra	35	35	0%	USA	2011
241	IDLife	34	34	0%	USA	2014
242	Beneve	34	19	79%	USA	~2015
243	Silver Icing	33	33	0%	Canada	2012
244	MyDailyChoice	33	100	-67%	USA	2014
245	Akashx - MDC	33	33	0%	USA	~2020
246	Essante Organics	33	33	0%	USA	2009
247	Cellagon	33	33	0%	Germany	1986
248	Conklin Company	33	33	0%	USA	1959
249	Trevo	32	32	0%	USA	2010
250	Acti-Labs	32	32	0%	UK	2011
251	Nuvo Olive Oil	32	32	0%	USA	~2015
252	Bellame	30	30	0%	USA	2016



253	NVU	30	30	0%	USA	~2018
254	Aloette Cosmetics	30	30	0%	USA	1978
255	Parinam health Care	30	30	0%	India	~2010
256	B-Epic	30	30	0%	USA	2016
257	Bonvera	30	30	0%	USA	2016
258	bHIP Global	30	30	0%	USA	2007
259	Sisel International	30	30	0%	USA	2006
260	Yoli	30	30	0%	USA	2009
261	Celebrating Home	30	30	0%	USA	2006
262	Red Aspen	30	30	0%	USA	2017
263	Velovita	28	28	0%	USA	2020
264	Visi	26	26	0%	USA	~2021
265	Touchstone Crystal	26	26	0%	USA	2010
266	Evergreen Life Products	26	26	0%	UK	2004
267	Haka Kunz	26	26	0%	Germany	1946
268	Zermat Int.	26	26	0%	Mexico	1987
269	Jewelry in Candles	25	25	0%	USA	2011
270	Ruby Ribbon (Out of Business)	25	51	-51%	USA	2011
271	Jordan Essentials	25	25	0%	USA	2000
272	Root Wellness	25	25	0%	USA	2018
273	Activz Global	25	25	0%	USA	2016
274	Asclepius Wellness	25	25	0%	India	2014
275	Celframe	25	25	0%	Germany	2000
276	PawTree	25	25	0%	USA	2014
277	Homm Bitkisel	25	25	0%	Turkey	2012
278	Organo	25	25	0%	Canada	2008
279	J. Hilburn	25	25	0%	USA	2007
280	Rexair	25	25	0%	USA	1929
281	Liv Labs	23	23	0%	USA	~2017
282	NeXarise	23	23	0%	USA	~2019
283	Sipology (Out of Business)	23	23	0%	Canada	2006
284	Carico International	21	21	0%	USA	1967
285	Initial Outfitters	21	21	0%	USA	2006
286	NYR Organic	21	21	0%	UK	1981
287	SwissJust	21	21	0%	Switzerland	1930
288	Compelling Creations	21	21	0%	USA	~2010



289	Onehope Wine	21	21	0%	USA	2007
290	Eminence Organic	20	20	0%	Hungary/Cana da	1958
291	H2O at Home	20	20	0%	France	1998
292	Creative Memories	20	20	0%	USA	1987
293	Novae	20	20	0%	USA	~2018
294	WEWE Global	20	20	0%	Italy	2019
295	VIABLE	20	20	0%	USA	~2020
296	E.P.I.C	20	20	0%	USA	~2016
297	Alovéa	20	20	0%	USA	2018
298	Glaze Trading India	20	20	0%	India	~2020
299	Green Compass Global	20	20	0%	USA	2019
300	Vip International	20	20	0%	UAE	~2015
301	Athenas Home	20	20	0%	Italy	~2016
302	Reico Vital	18	18	0%	Germany	1992
303	Asili Global	17	17	0%	USA	2020
304	HC Wellness	17	17	0%	USA	~2018
305	Trinti Communications	17	17	0%	USA	~2015
306	Asia Herbal Biotech	17	17	0%	India	~2005
307	Juuva	17	17	0%	USA	2015
308	Noonday Collection	17	17	0%	USA	2010
309	Lorraine Lea Linen	16	16	0%	Australia	1986
310	GOVVI	16	16	0%	USA	2020
311	Inspiranza Designs	16	16	0%	USA	2010
312	L Bri Pure Natural	16	16	0%	USA	1998
313	Bon Cook	16	16	0%	Germany	~2015
314	DBM GLOBAL	16	16	0%	USA	~2018
315	Ha-Ra	16	16	0%	Germany	1970
316	Destander International	16	16	0%	USA	~2020
317	WineShop At Home	16	16	0%	USA	1995
318	Boisset Wine	15	15	0%	USA	1961
319	Kannaway	15	15	0%	USA	2014
320	Legacy Global	15	15	0%	USA	2009
321	Xendurance LLC	15	15	0%	USA	2006
322	Futures Luume	15	15	0%	USA	~2021
323	truu	15	15	0%	USA	2022



324	IPRO Network	15	15	0%	USA	~2013
325	Somnvie	15	15	0%	USA	~2020
326	CILI By Design	15	3	400%	USA	2012
327	LivElite	15	15	0%	USA	~2017
328	GreatLife Worldwide	14	14	0%	USA	2016
329	Kuailian	14	14	0%	Spain	~2019
330	Optidee	14	14	0%	Germany	1985
331	Beyond Slim (Out of MLM)	12	15	-20%	USA	2016
332	Lemongrass Spa	12	12	0%	USA	2002
333	Xooma Worldwide	12	12	0%	USA	2003
334	Plunder Design	12	12	0%	USA	2015
335	Arieyl	12	12	0%	USA	~2018
336	Sanki Global (Acquired in 2025 by Zinzino)	12	12	0%	USA	2013
337	Essential Bodywear	12	12	0%	USA	2003
338	Truvy (Acquired in 2025)	12	20	-40%	USA	2015
339	SuperLife World	12	12	0%	Malaysia	2017
340	All Dazzle	10	10	0%	USA	~2015
341	Toptime Consumer	10	10	0%	China	~2010
342	Anovite	10	10	0%	USA	2009
343	Zilis	10	10	0%	USA	2015
344	Tocara	10	10	0%	Canada	2008
345	Talk Fusion	10	1	900%	USA	2007
346	Fifth Avenue Collection	10	10	0%	Canada	1988
347	Ellie MD	10	8	25%	USA	~2017
348	Azenka	10	10	0%	France	2010
349	Tranont	10	8	25%	USA	2017
350	TeleSon Vertriebs	10	10	0%	Germany	2004
351	Style Dots LLC	10	10	0%	USA	2013
352	Traveling Vineyard	10	10	0%	USA	2001
353	Natura Vitalis	10	10	0%	Germany	2013
354	CTFO	10	10	0%	USA	2015
355	New Earth	10	10	0%	USA	1993
356	Teoma	10	10	0%	USA	1993
357	Xprient	10	10	0%	USA	2017
358	Saladmaster	10	10	0%	USA	1946
359	Frequense	10	5	100%	USA	~2020



360	Smart+	10	10	0%	USA	~2018
361	Travorium	10	10	0%	USA	2015
362	Thrive Life	10	10	0%	USA	2005
363	Wellstar	10	10	0%	USA	~2017
364	Axxa Global	10	10	0%	USA	~2020
365	Nowsite (Out of MLM)	10	10	0%	Canada	2018
366	E. Excel	10	10	0%	Japan	1988
367	Hibody	10	10	0%	Japan	~2000
368	ReaTure Organics	10	10	0%	India	~2015
369	Wildtree	10	10	0%	USA	1996
370	iHub Global	10	10	0%	USA	~2019
371	Univera (Out of MLM)	10	11	-9%	USA	1996
372	YES GLOBAL MARKETING SDN BHD	9	9	0%	Malaysia	~2015
373	Max International	9	9	0%	USA	2007
374	Azuli Skye	9	9	0%	USA	2008
375	Innov8tive Nutrition	9	9	0%	USA	~2017
376	Nueva	9	0	900%	USA	~2021
377	Bode Pro (Acquired in 2025)	9	12	-25%	USA	2022
378	Xelliss	9	9	0%	France	2008
379	The Happy Co. (Out of Direct Selling)	8	9	-11%	USA	2019
380	Allysian Sciences	8	8	0%	USA	2018
381	Ismerely	8	8	0%	USA	~2020
382	Vabo-N	8	8	0%	Netherlands	~2016
383	Enzacta	8	8	0%	USA	2016
384	Celadon Road	8	8	0%	USA	2014
385	Shopping Nation	8	8	0%	USA	~2018
386	Bella Grace	8	8	0%	USA	~2015
387	Corvive	8	8	0%	USA	2009
388	Signature HomeStyles	8	8	0%	USA	1964
389	Savvi (Out of MLM)	8	25	-68%	USA	2019
390	Life Abundance	7	7	0%	USA	1998
391	Saba	7	7	0%	USA	1979
392	Magnabilities	7	7	0%	USA	~2015
393	Soluni	7	7	0%	USA	~2018



394	Biolliffe moringa	7	7	0%	Philippines	~2010
395	Damsel in Defense	7	7	0%	USA	2011
396	Eaconomy (Out of Business)	7	15	-53%	USA	2020
397	Inuka Fragrances	7	7	0%	South Africa	~2016
398	Ascira	7	7	0%	USA	2022
399	WIN Worldwide	7	7	0%	USA	~2015
400	Colway	6	6	0%	Poland	2004
401	Vidafy Global	6	6	0%	USA	2020
402	Ultimate Health and Beauty	6	6	0%	USA	~2017
403	Viviane Skincare	6	6	0%	USA	~2018
404	Hugh & Grace	6	6	0%	USA	2020
405	FireFlies	6	6	0%	USA	~2015
406	Globallee	6	6	0%	USA	2018
407	Vegas Cosmetics	6	6	0%	Germany	2003
408	Yanoli	6	6	0%	USA	~2019
409	Barefoot Books	6	6	0%	UK/USA	1992
410	Pure Heaven	6	6	0%	USA	~2016
411	Lavylites	6	6	0%	Hungary	2014
412	Breathless Wines	6	6	0%	USA	2007
413	Chalk Couture	5	5	0%	USA	2017
414	Bomb Party	5	5	0%	USA	2020
415	Cerule	5	5	0%	USA	1999
416	Zeta Group	5	5	0%	Italy	1970
417	Future Global Vision	5	5	0%	UAE	~2020
418	jBloom Designs	5	5	0%	USA	2015
419	Nomades Collection	5	5	0%	France	~2016
420	INBS	5	5	0%	India	~2018
421	Muscari International	5	5	0%	USA	~2015
422	Stemtech	5	5	0%	USA	2005
423	Cevitalis	5	5	0%	Spain	~2017
424	VIV	5	5	0%	USA	~2020
425	Simply Said	5	5	0%	USA	1993
426	DreamTrips	5	0	500%	USA	2005
427	Life Leadership	5	5	0%	USA	2011
428	Bioreigns	5	5	0%	USA	2017
429	Successmore	5	5	0%	Thailand	2011
430	Kitchen Fair Mexico	5	5	0%	Mexico	~2010



431	Fiteam Global	5	5	0%	USA	2014
432	myEcon	5	5	0%	USA	2005
433	Dudley Products	5	5	0%	USA	1967
434	Sabika	5	5	0%	USA	2001
435	Daisy Blue Naturals	5	5	0%	USA	~2016
436	Jerelia	5	5	0%	USA	2015
437	Miglio	5	5	0%	South Africa	1996
438	Nafis Network	5	5	0%	India	~2010
439	National Wealth Center	5	5	0%	USA	~2013
440	AMAKHA PARIS	5	5	0%	France	~2018
441	Magnetix Wellness	5	5	0%	Germany	2004
442	Sami Direct	5	5	0%	Japan	1999
443	Surge 365	5	5	0%	USA	2015
444	Epic Trading	5	5	0%	USA	2018
445	HPH	5	5	0%	USA	~2017
446	Lorde and Belle	5	5	0%	USA	2018
447	True Nordic	5	5	0%	Denmark	2006
448	Sibu Beauty	5	5	0%	USA	2004
449	Tiande	5	5	0%	Russia	2007
450	Sarso biznet	5	5	0%	India	~2015
451	Racco Cosmeticos	5	5	0%	Brazil	1987
452	Body Wise Int.	5	5	0%	USA	~2004
453	Bessemer	5	5	0%	USA	1907
454	IAM Worldwide	5	5	0%	Philippines	2011
455	Silk Oil of Morocco	5	5	0%	Australia	2006
456	Natural Glow Int	5	5	0%	USA	~2017
457	Sonrich Asia	5	5	0%	Malaysia	~2010
458	ONIKHA France	4	4	0%	France	~2018
459	Avena Original	4	4	0%	Mexico	~2005
460	VitaMist Spray Vitamins	4	4	0%	USA	2006
461	Tealightful	4	4	0%	USA	2014
462	Eniva	4	4	0%	USA	1998
463	Impact Global	4	4	0%	USA	~2015
464	Pomifera	4	4	0%	USA	2014
465	SOUVRE	4	4	0%	Poland	2013
466	Coral Club International	4	4	0%	USA	1998
467	ATA	4	4	0%	USA	~2010



468	Miessence	4	4	0%	Australia	2001
469	iBusiness Community	4	4	0%	USA	~2018
470	WellnessPro	4	4	0%	USA	~2017
471	Bioheal Colombia	4	4	0%	Colombia	~2015
472	Color Me Beautiful	4	4	0%	USA	1983
473	Bioulife	4	4	0%	USA	~2016
474	GDI	4	4	0%	USA	1999
475	PrimeMyBody	4	4	0%	USA	2015
476	Lilla Rose	4	4	0%	USA	1999
477	Pro Financial Group	4	4	0%	USA	~2015
478	Radiantly You	4	4	0%	USA	~2018
479	Fun Stampers Journey	4	4	0%	USA	2011
480	Gold Canyon	3	3	0%	USA	1997
481	World Book	3	3	0%	USA	1917
482	Wellness BioSciences	3	3	0%	USA	~2017
483	NúcleoGenex	3	3	0%	USA	~2019
484	Kalaia	3	3	0%	USA	2020
485	Kara Vita	3	3	0%	Japan	1997
486	Vieroots Wellness	3	3	0%	India	2017
487	EV International	3	3	0%	USA	~2015
488	Aqua Source UK	3	3	0%	UK	~2010
489	Zurvita (Acquired in 2025)	3	30	-90%	USA	2008
490	BeCAUSE Cosmetics	3	3	0%	USA	2015
491	HB Naturals	3	3	0%	USA	2016
492	Beyuna	3	3	0%	Netherlands	2014
493	FirstFitness Nutrition	3	3	0%	USA	1989
494	SimplyFun	3	3	0%	USA	2004
495	Pelle Naturale	3	3	0%	USA	~2017
496	Momentum Business Academy	3	3	0%	USA	~2020
497	Metrin	3	3	0%	Canada	1932
498	Voxx Life	3	3	0%	Canada	2017
499	Tava	3	3	0%	USA	2020
500	Sorgenta	3	3	0%	Italy	~2018

Data updated in June 2026

*The above list is subject to market changes and modifications.



Reference:

<https://www.epixelmlmsoftware.com/blog/top-500-direct-sales-companies-2018>

