



Top 500 Direct Sales Companies for 2026

Summary:

The number of people venturing into the direct selling business is plenty. Direct selling companies in and around the world give myriad opportunities for business aspirants to join them and expand their horizons. A thorough insight into the list of top 500 direct sales companies, their categories, growth trends, and patterns.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-500-direct-sales-companies-2018>

#	Company	Country	Revenue 2024(in million USD)	Revenue 2023 (in million USD)	Growth Rate	Year Founded
1	Amway	USA	7,400	7,700	-4%	1959
2	Natura and Co	Brazil	5,649	4,671	21%	1969
3	Herbalife	USA	5,000	5,062	-1%	1980
4	eXp Realty	USA	4,567	4,300	6%	2002
5	Vorwerk	Germany	4,100	3,450	19%	1883
6	PM-International	Luxembourg	3,220	3,030	6%	1993
7	Primerica	USA	3,089	2,748	12%	1977
8	Coway	South Korea	3,031	2,699	12%	1989
9	Infinitus	China	3,000	3,500	-14%	1992
10	Utility Warehouse	UK	2,590	2,990	-13%	2002
11	Mary Kay	USA	2,400	2,500	-4%	1963
12	Melaleuca	USA	2,200	2,300	-4%	1985
13	Sunrun	USA	2,037	2,260	-10%	2007
14	Atomy	South Korea	1,830	1,710	7%	2009
15	Young Living	USA	1,800	2,000	-10%	1993
16	Nu Skin	USA	1,732	1,969	-12%	1984
17	Forever Living Products	USA	1,700	1,800	-6%	1978
18	World Financial Group	USA	1,500	1,300	15%	2001
19	DoTerra	USA	1,450	1,500	-3%	2008
20	JoyMain Int.	China	1,300	1,300	0%	2000
21	REAL Brokerage	USA	1,260	689	83%	2014
22	Perfect China	China	1,200	1,250	-4%	1994
23	Sunhope	China	1,100	1,200	-8%	1993
24	Ambit Energy	USA	1,030	1,090	-6%	2006
25	Vivint Smart Home	USA	1,000	790	27%	1999
26	New Era Health	China	1,000	1,000	0%	1995
27	O Boticario	Brazil	995	995	0%	1977
28	Vida Divina	USA	917	917	0%	2016
29	USANA	USA	855	921	-7%	1992
30	Longrich	China	850	850	0%	1986
31	SeneGence	USA	800	900	-11%	1999
32	DXN Global	USA	800	902	-11%	1993
33	Belcorp	Peru	780	780	0%	1968
34	Family First Life	USA	775	503	54%	2013
35	Arbonne International	USA	700	700	0%	1975



36	Betterware de Mexico	Mexico	689	768	-10%	1995
37	Oriflame	Sweden	653	811	-19%	1967
38	Quanjian	China	650	650	0%	2004
39	C1	UAE	625	625	0%	2019
40	Optavia - Medifast	USA	602	1,072	-44%	1981
41	Monat Global	USA	600	700	-14%	2014
42	Amore Pacific	South Korea	585	585	0%	1945
43	Omnilife	Mexico	584	633	-8%	1991
44	LegalShield	USA	561	546	3%	1972
45	LifeWave	USA	555	370	50%	2004
46	RIMAN	South Korea	545	545	0%	2018
47	QNet	Malaysia	520	520	0%	1998
48	Market America	USA	500	800	-38%	1992
49	IYOVIA	USA	500	500	0%	2013
50	ACN	USA	500	500	0%	1993
51	Shaklee	USA	500	500	0%	1956
52	Hy Cite	USA	487	570	-15%	1959
53	Scentsy	USA	472	579	-18%	2004
54	Nature's Sunshine	USA	454	445	2%	1972
55	It Works! Global	USA	450	450	0%	2001
56	Unicity	USA	450	450	0%	2001
57	Yanbal International	Peru	450	500	-10%	1967
58	Chogan	Italy	450	342	32%	2013
59	Golden Days China	China	446	446	0%	1991
60	PHP Agency	USA	440	300	47%	2009
61	Tiens	China	435	435	0%	1995
62	Farmasi	Turkey	429	440	-3%	2003
63	Beach Body	USA	419	527	-20%	1998
64	Pola	Japan	411	433	-5%	1929
65	Isagenix	USA	400	400	0%	2002
66	Lux International	Switzerland	396	396	0%	1901
67	Juice Plus+	USA	395	400	-1%	1970
68	LuLaRoe	USA	395	400	-1%	2013
69	Yunique	USA	368	368	0%	2012
70	Faberlic	Russia	368	346	6%	1997
71	Miki Corp.	Japan	358	371	-4%	1965
72	Cosway	Malaysia	350	350	0%	1979
73	Partner.co	USA	350	350	0%	2007
74	Le-Vel	USA	350	350	0%	2012
75	ModiCare	India	350	350	0%	1996
76	Pure Romance	USA	350	350	0%	1993



77	Premier Financial Alliance	USA	350	300	17%	2003
78	Plexus Worldwide	USA	341	377	-10%	2008
79	Pruvit	USA	336	336	0%	2015
80	Greenway Global	Czechia	326	307	6%	2017
81	Princess House	USA	320	299	7%	1963
82	LG Household & Health	South Korea	320	320	0%	1947
83	LR Health & Beauty	Germany	303	296	2%	1985
84	For Days Co.	Japan	301	301	0%	1997
85	Pampered Chef	USA	300	300	0%	1980
86	4Life	USA	300	341	-12%	1998
87	Neora	USA	300	300	0%	2011
88	Prowin international	Germany	283	283	0%	1995
89	Siberian Health	Russia	280	280	0%	1996
90	Betterway	Thailand	280	280	0%	1988
91	New Image Group	New Zealand	261	434	-40%	1984
92	InCruises (InGroup)	USA	253	205	23%	2015
93	New U Life	USA	250	250	0%	2017
94	Just International	Switzerland	250	250	0%	1930
95	Seacret Direct	USA	250	320	-22%	2005
96	Stella & Dot	USA	250	300	-17%	2003
97	Total Life Changes	USA	250	300	-17%	2003
98	Noevir	Japan	245	245	0%	1964
99	Alliance In Motion	Philippines	238	238	0%	2005
100	Sunrider International	USA	236	236	0%	1982
101	Best World International	Singapore	235	228	3%	1990
102	LifeVantage	USA	230	213	8%	2003
103	Immunotec Research	Canada	220	220	0%	1996
104	Hegemon Group (HGI)	USA	210	210	0%	2012
105	Life Plus	USA	210	210	0%	1995
106	Anran	China	210	210	0%	2005
107	Kangmei		210	210	0%	1997
108	Origami Owl	USA	210	210	0%	2010
109	Naturally Plus	Japan	208	218	-5%	1999
110	Zinzino		202	168	20%	2005



		Sweden				
111	Ten Lead BioTech	Taiwan	200	200	0%	N/A
112	Elken	Malaysia	200	200	0%	1995
113	Cabi Online	USA	200	200	0%	2002
114	Alphay International	China	195	195	0%	2002
115	Paparazzi Accessories	USA	195	195	0%	2011
116	Modere	USA	195	200	-3%	1992
117	Ringana	Austria	193	193	0%	1996
118	APLGO	Cyprus	188	220	-15%	N/A
119	Ann Summers	UK	180	180	0%	1970
120	MyDailyChoice	USA	178	178	0%	2014
121	Gano Excel	Malaysia	178	178	0%	1995
122	Cutco	USA	175	237	-26%	1949
123	Amare Global	USA	175	165	6%	2015
124	BearCere Ju	Japan	163	165	-1%	1992
125	JapanLife Co.	Japan	158	158	0%	1975
126	Vestige Marketing	India	154	154	0%	2004
127	Giffarine	Thailand	152	150	1%	1996
128	Rena Ware Int.	USA	152	152	0%	1941
129	ASEA	USA	150	160	-6%	2007
130	PartyLite	USA	150	150	0%	1909
131	PhytoScience	Malaysia	150	150	0%	2012
132	Youngevity	USA	147	147	0%	1997
133	For You	China	147	147	0%	2012
134	Enagic USA	USA	147	147	0%	1974
135	Hinode Cosméticos	Brazil	136	149	-9%	1988
136	Stampin' Up!	USA	133	133	0%	1988



137	Jifu	USA	130	120	8%	2018
138	Cambridge Diet	UK	130	131	-1%	1984
139	Nippon Menard Cosmetics	Japan	129	150	-14%	1959
140	Naris Cosmetics	Japan	127	127	0%	1932
141	MI Lifestyle	India	126	126	0%	2013
142	KK Assuran	Japan	123	127	-3%	1994
143	Bofrost	Germany	121	121	0%	1966
144	LiveGood	USA	120	85	41%	N/A
145	Mannatech	USA	118	132	-11%	1993
146	Nefful	USA	117	117	0%	1973
147	Eqology	Norway	117	77	52%	1998
148	LimeLife by Alcone	USA	113	113	0%	2015
149	Kangzen	Thailand	110	110	0%	1993
150	Tastefully Simple	USA	110	110	0%	1995
151	Zhulian Marketing	Malaysia	108	108	0%	1989
152	Maruko	Japan	106	121	-12%	1964
153	UP! ESSÊNCIA	Brazil	105	105	0%	2007
154	The Maira Co.	Japan	105	105	0%	1991
155	Olive Tree People	USA	104	4	2500%	2017
156	Diana Co.	Japan	104	105	-1%	1986
157	Xyngular	USA	103	103	0%	2009
158	QSciences	USA	102	102	0%	2013
159	Energetix	Germany	102	102	0%	1988
160	RCM Marketing	India	101	101	0%	2001
161	Charle Corp.	Japan	100	100	0%	1984
162	The Super Patch Company	USA	100	55	82%	2022
163	AMC International	Switzerland	100	100	0%	1963
164	MaVie Global		100	110	-9%	N/A



		Virgin Islands (British)				
165	Neolife	USA	100	140	-29%	1958
166	Perfectly Posh	USA	100	100	0%	2011
167	IMC	India	100	100	0%	2007
168	Heim & Haus	Germany	99	99	0%	1971
169	BE Club	UAE	99	99	0%	2018
170	Inspire	USA	99	98	1%	2011
171	Vertera	Switzerland	99	99	0%	2005
172	Truvy	USA	99	99	0%	2014
173	Kirby Company	USA	95	95	0%	1935
174	Healy World	Germany	95	130	-27%	2013
175	Sahajidah Hai-O	Malaysia	91	91	0%	1992
176	Arsoa Honsha	Japan	90	90	0%	1972
177	QuiAri	USA	90	81	11%	2019
178	Koyo-Sha	Japan	89	89	0%	1975
179	LivePURE	USA	84	84	0%	NA
180	Captain Tortue Group	France	81	81	0%	1993
181	iGenius	USA	80	80	0%	2016
182	AmeriPlan USA	USA	79	79	0%	1992
183	One More International	Turkey	78	78	0%	2014
184	Norwex	Norway	75	75	0%	1994
185	MWR Life	USA	75	75	0%	2013
186	FM World	Poland	75	75	0%	2004
187	Synergy International	USA	75	75	0%	2000
188	Fuxion	USA	75	75	0%	2006
189	Purium	USA	70	70	0%	1993
190	Opulence Global	Canada	68	65	5%	2005



191	Premier Designs	USA	68	68	0%	1985
192	Pieroth Wein	Germany	63	63	0%	1960
193	Ardyss	USA	60	60	0%	1991
194	Thanks AI	Japan	57	57	0%	2009
195	Soteria	Italy	56	56	0%	NA
196	Touchstone Essentials	USA	55	55	0%	2012
197	Snep International	Italy	54	54	0%	2014
198	Panberes	Iran	52	52	0%	2009
199	Polishop	Brazil	52	52	0%	1999
200	Edmark international	Malaysia	52	52	0%	1986
201	JR Watkins	USA	52	52	0%	1868
202	Ruby Ribbon	USA	51	51	0%	2011
203	Trivita	USA	51	51	0%	1999
204	Bravenly Global	USA	50	19	163%	2020
205	Baadraan Network	Iran	50	50	0%	2011
206	Park Lane Jewelry	USA	50	50	0%	1955
207	Shine Cosmetics	USA	50	50	0%	2015
208	Aerus	USA	50	50	0%	1924
209	Chandeal Co.	Japan	50	50	0%	1980
210	Nikken	USA	49	49	0%	1975
211	Send Out Cards	USA	46	46	0%	2003
212	Rain International	USA	46	46	0%	2011
213	Netsurf Network	India	45	45	0%	2000
214	NHT Global	USA	43	44	-2%	2001
215	Dr. Juchheim Cosmetics	Germany	43	43	0%	2015
216	YOR Health	USA	42	42	0%	2008
217	Essens	Czechia	42	42	0%	2011



218	Regal Ware	USA	41	41	0%	1911
219	Royale Business Club	Philippines	40	40	0%	2006
220	Duolife	Poland	40	40	0%	2012
221	Flavon Group	Hungary	40	40	0%	2004
222	Nutrimetics	Australia	40	40	0%	1961
223	Deesse International	Switzerland	40	40	0%	2013
224	LifePharm	USA	40	40	0%	2011
225	Vivri	USA	40	40	0%	2014
226	Close To My Heart	USA	37	37	0%	1996
227	Reliv International	USA	37	37	0%	1988
228	Destina 1 Int.	Malaysia	36	36	0%	2012
229	Neumi	USA	36	25	44%	2021
230	ByDzyne	USA	35	35	0%	2019
231	Pink Zebra	USA	35	35	0%	2011
232	Arvea Nature	Tunisia	35	35	0%	NA
233	IDLife	USA	34	34	0%	2014
234	Essante Organics	USA	33	33	0%	2009
235	Cellagon	Switzerland	33	33	0%	1983
236	Conklin Company	USA	33	33	0%	1969
237	Acti-Labs	UK	32	32	0%	2011
238	Trevo	USA	32	32	0%	2010
239	Nuvo Olive Oil	USA	32	32	0%	2012
240	Univera	USA	32	32	0%	1976
241	Parinam health Care	India	30	30	0%	2011
242	Aloette Cosmetics	USA	30	30	0%	1978
243	B-Epic	USA	30	30	0%	2016
244	Red Aspen	USA	30	30	0%	2017
245	bHIP Global	USA	30	30	0%	2007



246	Yoli	USA	30	30	0%	2009
247	Bonvera	USA	30	30	0%	2004
248	Celebrating Home	USA	30	30	0%	1996
249	NVU	USA	30	30	0%	2022
250	Bellame	USA	30	30	0%	2018
251	Velovita	USA	28	28	0%	2020
252	Zermat Int.	USA	26	26	0%	1987
253	Haka Kunz	Germany	26	26	0%	1946
254	Evergreen Life Products	Italy	26	26	0%	2015
255	Touchstone Crystal	USA	26	26	0%	2009
256	Visi	USA	26	26	0%	2012
257	Organo	Canada	25	25	0%	2008
258	PawTree	USA	25	25	0%	2012
259	J. Hilburn	USA	25	25	0%	2007
260	Rexair	USA	25	25	0%	1936
261	RBC Life Sciences	USA	25	25	0%	1988
262	Savvi	USA	25	25	0%	2013
263	Jewelry in Candles	USA	25	25	0%	2013
264	Root Wellness	USA	25	25	0%	2020
265	Asclepius Wellness	India	25	25	0%	2014
266	Jordan Essentials	USA	25	25	0%	2000
267	Activz Global	USA	25	25	0%	2017
268	Celframe	India	25	25	0%	2000
269	Liv Labs	USA	23	23	0%	2017
270	Steeped Tea	Canada	23	23	0%	2006
271	NeXarise	UK	23	23	0%	2020
272	Onehope Wine	USA	21	21	0%	2007
273	Carico International	USA	21	21	0%	1967
274	Initial Outfitters	USA	21	21	0%	2006
275	SwissJust	USA	21	21	0%	1930
276	Compelling Creations	USA	21	21	0%	1998
277	NYR Organic	USA	21	21	0%	1999
278	WEWE Global	UAE	20	20	0%	2016
279	VIABLE	South Korea	20	20	0%	NA
280	Athenas Home	USA	20	20	0%	1998



281	Eminence Organic	USA	20	20	0%	1958
282	H2O at Home	USA	20	20	0%	1998
283	Green Compass Global	USA	20	20	0%	2019
284	Creative Memories	USA	20	20	0%	1987
285	E.P.I.C	USA	20	20	0%	1979
286	Novae	USA	20	20	0%	2014
287	Glaze Trading India	India	20	20	0%	2003
288	Reico Vital	Germany	18	18	0%	1992
289	Asia Herbal Biotech	Malaysia	17	17	0%	2010
290	Trinti Communications	USA	17	17	0%	2003
291	Juuva	USA	17	17	0%	N/A
292	Asili Global	USA	17	1	1600%	2018
293	HC Wellness	USA	17	7	143%	N/A
294	Kannaway	USA	17	17	0%	2014
295	Noonday Collection	USA	17	17	0%	2010
296	Bon Cook	USA	16	16	0%	2017
297	Inspiranza Designs	USA	16	16	0%	2005
298	Destander International	Argentina	16	16	0%	2009
299	L Bri Pure Natural	USA	16	16	0%	1998
300	DBM GLOBAL	Italy	16	4	300%	1981
301	WineShop At Home	USA	16	16	0%	2014
302	Lorraine Lea Linen	Australia	16	16	0%	1986
303	Ha-Ra	Germany	16	16	0%	1970
304	GOVVI	USA	16	18	-11%	2022
305	Eaconomy	USA	15	15	0%	2017
306	Futures Luume	Ireland	15	15	0%	2023
307	Truu	Germany	15	14	7%	N/A
308	IPRO Network	USA	15	15	0%	1984
309	Boisset Wine	USA	15	15	0%	N/A
310	Somnvie	USA	15	15	0%	2020
311	LivElite	USA	15	15	0%	2008
312	Legacy Global	Peru	15	15	0%	2016
313	Beyond Slim	USA	15	15	0%	2020
314	Xendurance LLC	USA	15	15	0%	2006
315	Kuailian	Estonia	14	14	0%	2018



316	Optidee	Germany	14	14	0%	N/A
317	Wakaya Perfection (Out Of Business)	USA	13	13	0%	2015
318	Bode Pro	USA	12	12	0%	2017
319	Sanki Global	USA	12	12	0%	2010
320	inqten	South Korea	12	12	0%	N/A
321	Xooma Worldwide	USA	12	12	0%	N/A
322	SuperLife World	Malaysia	12	12	0%	2017
323	Arieyl	USA	12	12	0%	2013
324	Lemongrass Spa	USA	12	12	0%	2022
325	Plunder Design	USA	12	12	0%	NA
326	Valentus Global	USA	12	5	140%	2014
327	Essential Bodywear	USA	12	12	0%	2003
328	The Happy Co.	USA	11	16	-31%	2011
329	Natura Vitalis	Germany	10	10	0%	N/A
330	iHub Global	USA	10	10	0%	2010
331	iBumerang	USA	10	30	-67%	2019
332	All Dazzle	USA	10	10	0%	2005
333	Fifth Avenue Collection	USA	10	10	0%	1987
334	Azenka	Peru	10	10	0%	2002
335	MKX Network	Netherlands	10	10	0%	2023
336	ReaTure Organics	India	10	10	0%	N/A
337	CTFO	USA	10	10	0%	2015
338	Axxa Global	Singapore	10	10	0%	2008
339	New Earth	USA	10	10	0%	2013
340	Nowsite	Canada	10	10	0%	NA
341	Hibody	USA	10	10	0%	NA
342	Travorium	USA	10	7	43%	2013
343	E. Excel	USA	10	10	0%	2012
344	Saladmaster	USA	10	10	0%	1946
345	Azuli Skye	USA	9	9	0%	2008
346	Max International	USA	9	9	0%	2006
347	Innov8tive Nutrition	USA	9	9	0%	2016
348	Ismerely	Mexico	8	8	0%	2009
349	Corvive	USA	8	8	0%	2018
350	Bella Grace	USA	8	8	0%	2021
351	Allysian Sciences	Canada	8	8	0%	2015
352	Enzacta	USA	8	8	0%	2003
353	Celadon Road	USA	8	8	0%	2008



354	Shopping Nation	USA	8	8	0%	2012
355	Inuka Fragrances	South africa	7	7	0%	2010
356	i9life/sense	Brazil	7	7	0%	2015
357	Ascira	USA	7	7	0%	2019
358	Bioliffe moringa	Peru	7	7	0%	N/A
359	Life Abundance	USA	7	7	0%	1999
360	Saba	USA	7	7	0%	2012
361	Damsel in Defense	USA	7	7	0%	2015
362	Arctic Nutrition	Finland	7	6	17%	2011
363	Magnabilities	USA	7	7	0%	2012
364	Globallee	USA	6	6	0%	2019
365	Pure Heaven	USA	6	6	0%	
366	Lavylites	Hungary	6	6	0%	2013
367	FireFlies	Switzerland	6	6	0%	2010
368	Colway	Poland	6	6	0%	2015
369	Breathless Wines	USA	6	6	0%	2011
370	Barefoot Books	USA	6	6	0%	1992
371	Nafis Network	Iran	5	5	0%	2006
372	Sami Direct	India	5	5	0%	2010
373	Miglio	South Africa	5	5	0%	1990
374	Epic Trading	USA	5	5	0%	1965
375	Body Wise Int.	USA	5	5	0%	2002
376	National Wealth Center	USA	5	5	0%	2014
377	Magnetix Wellness	Germany	5	5	0%	1999
378	Chalk Couture	USA	5	5	0%	2017
379	Bessemer	Australia	5	5	0%	1960
380	Cerule	USA	5	5	0%	2000
381	Sarso biznet	India	5	5	0%	2011
382	Bomb Party	USA	5	5	0%	N/A
383	IAM Worldwide	Philippines	5	5	0%	2016
384	Racco Cosmetics	Brazil	5	5	0%	1987
385	Future Global Vision	USA	5	5	0%	2005
386	AMAKHA PARIS	Brazil	5	5	0%	2017
387	Nomades Collection	USA	5	5	0%	2009
388	INBS	Portugal	5	5	0%	N/A
389	jBloom Designs	USA	5	5	0%	2004
390	Fitteam Global	USA	5	5	0%	2014
391	Muscari International	Colombia	5	5	0%	2000



392	Natural Glow Int	Indonesia	5	5	0%	N/A
393	Dudley Products	USA	5	5	0%	N/A
394	Daisy Blue Naturals	USA	5	5	0%	2001
395	MpgXtreme	USA	5	5	0%	2022
396	Bioreigns	USA	5	5	0%	2014
397	Jerelia	Ukraine	5	5	0%	N/A
398	Life Leadership	USA	5	5	0%	2011
399	Cevitalis	Germany	5	1	400%	NA
400	Sabika	USA	5	5	0%	2001
401	HPH	Iran	5	5	0%	N/A
402	Kitchen Fair Mexico	Mexico	5	5	0%	1982
403	myEcon	USA	5	5	0%	2005
404	Lorde and Belle	USA	5	5	0%	N/A
405	Coral Club International	Canada	4	4	0%	1988
406	PrimeMyBody	USA	4	4	0%	2005
407	ATA	Iran	4	4	0%	2019
408	Fun Stampers Journey	USA	4	4	0%	2011
409	Lilla Rose	USA	4	4	0%	2016
410	Avena Original	Canada	4	3	33%	1991
411	Radiantly You	USA	4	4	0%	N/A
412	Bioulife	Canada	4	4	0%	2014
413	Eniva	USA	4	4	0%	1998
414	DreamTrips International	USA	4	4	0%	N/A
415	Pomifera	USA	4	4	0%	2020
416	Bioheal Colombia	Colombia	4	4	0%	2014
417	Color Me Beautiful	USA	4	4	0%	1983
418	Impact Global	USA	4	4	0%	NA
419	GDI	USA	4	4	0%	2000
420	Powur	USA	4	4	0%	2015
421	Miessence	Australia	4	4	0%	1999
422	Pro Financial Group	USA	4	4	0%	1977
423	Plennia Wellness	Mexico	3	2	50%	N/A
424	EV International	Bulgaria	3	3	0%	N/A
425	Life Activated Brands	USA	3	3	0%	N/A
426	SimplyHealth24	Germany	3	2	50%	N/A
427	Akuna Health Products	Philippines	3	3	0%	N/A



428	Gold Canyon	USA	3	3	0%	1997
429	Newgen Direct	United Kingdom	3	3	0%	2014
430	MiraBurst	USA	3	3	0%	2014
431	Anovite	USA	3	3	0%	N/A
432	Inkavida	Peru	3	3	0%	N/A
433	Pelle Naturale	USA	3	3	0%	2021
434	Aqua Source UK	United Kingdom	3	3	0%	N/A
435	HB Naturals	USA	3	3	0%	N/A
436	Beyuna	New Zealand	3	3	0%	2014
437	FirstFitness Nutrition	USA	3	3	0%	1989
438	Kalaia	USA	3	3	0%	2017
439	Qyral	USA	3	3	0%	2019
440	Kara Vita	USA	3	3	0%	N/A
441	BeCAUSE Cosmetics	USA	3	3	0%	N/A
442	BIO4	Mexico	3	3	0%	N/A
443	Cognoa International	Philippines	3	3	0%	N/A
444	Make Wellness	USA	3	0	300%	2024
445	Awakend	USA	3	3	0%	N/A
446	NúcleoGenex	USA	3	3	0%	2011
447	Metrin	Canada	3	3	0%	1932
448	Emris	USA	3	3	0%	2019
449	Ultra	USA	3	3	0%	2011
450	Adornable.u	USA	3	3	0%	N/A
451	HTE USA	USA	3	3	0%	1993
452	SINERGIFY WORLD	Mexico	3	1	200%	N/A
453	Magnessa	India	2	2	0%	2014
454	Nui Social	USA	2	2	0%	NA
455	Bella Modi	USA	2	2	0%	2011
456	Evomel Bee Life	Brazil	2	2	0%	1995
457	Cellements	Estonia	2	2	0%	2020
458	MyTravelVentures	USA	2	2	0%	NA
459	Exialoe	Spain	2	2	0%	2012
460	Revv Naturals	USA	2	2	0%	NA
461	Scout and Cellar	USA	2	2	0%	2017
462	Opulenza Designs	USA	2	2	0%	2016
463	BLEN	Mexico	2	2	0%	2022
464	Nudrate	USA	2	2	0%	2023



465	Chalky & Company	USA	2	2	0%	2015
466	Scent Team	USA	2	2	0%	N/A
467	Fúmée Perfume & Cosmetics	Austria	2	2	0%	1992
468	Adriaticus Group	Slovenia	2	2	0%	N/A
469	FTR Global/ReAction	USA	2	2	0%	2013
470	7k Metals	USA	2	2	0%	2016
471	Maxener Wellness	India	2	1	100%	2017
472	OXO Global	Turkey	2	2	0%	1990
473	Hawaii Balsamics	USA	2	2	0%	NA
474	Illuminent	USA	2	2	0%	2014
475	Levari	USA	2	2	0%	NA
476	Ramissio	Czech Republic	2	2	0%	NA
477	INETWORK2U	Malaysia	2	2	0%	NA
478	LOVEWINX	USA	2	2	0%	2014
479	Dub Nutrition	USA	2	2	0%	2009
480	Gelmoment	Canada	2	2	0%	N/A
481	N8 Essentials	USA	2	2	0%	2017
482	Bodylogic Nutrition	Mexico	2	2	0%	2010
483	Healthgarde International	Nigeria	2	2	0%	2020
484	Proceller8	USA	2	1	100%	NA
485	Gracewear	USA	2	2	0%	2009
486	Risen Live	UAE	2	2	0%	NA
487	Cap Beauty Cosmetics	France	2	2	0%	2015
488	NeutroWay	Morocco	2	2	0%	2016
489	KZ1	USA	2	2	0%	N/A
490	ASR4YOU	Spain	2	3	-33%	N/A
491	NéVetica	USA	2	2	0%	NA
492	Juara Skincare	USA	2	2	0%	2004
493	LoveBiome	USA	2	2	0%	2022
494	HempMate	Switzerland	2	2	0%	2017
495	Energymax	Kazakhstan	2	2	0%	N/A
496	Mango + Moose	Canada	2	2	0%	NA
497	Dyna Maxx	USA	2	2	0%	NA
498	Frequense	USA	2	2	0%	2011
499	Pars Newshanic	Iran	2	2	0%	NA
500	Olixfit	Italy	2	2	0%	N/A

Data updated in May 2025



*The above list is subject to market changes and modifications.

Reference:

<https://www.epixelmlmsoftware.com/blog/top-500-direct-sales-companies-2018>

