



Top MLM Companies in South America for 2025

Summary:

The following list offers a concise overview of the top direct selling companies in South America. It provides key insights into the prominent players in the market, including their annual revenue, growth rates, and establishment years. Explore the table to understand the significant factors fueling the growth of direct selling enterprises in the continent.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-south-america>

#	Company	Country	Revenue 2024 (M USD)	Revenue 2023 (M USD)	Growth Rate	Year Founded
1	Natura and Co	Brazil	5,649	4,671	21%	1969
2	O Boticario	Brazil	995	995	0%	1977
3	Belcorp	Peru	780	780	0%	1968
4	Yanbal International	Peru	450	500	-10%	1967
5	Hinode Cosméticos	Brazil	136	149	-9%	1988
6	UP! ESSÊNCIA	Brazil	105	105	0%	2007
7	Destander International	Argentina	16	16	0%	2009
8	Legacy Global	Peru	15	15	0%	2016
9	Azenka	Peru	10	10	0%	2002
10	Bioliffe Moringa	Peru	7	7	0%	2018
11	i9life/sense	Brazil	7	7	0%	2015
12	AMAKHA PARIS	Brazil	5	5	0%	2017
13	Racco Cosméticos	Brazil	5	5	0%	1987
14	Muscari International	Colombia	5	5	0%	2000
15	Bioheal Colombia	Colombia	4	4	0%	2014
16	Inkavida	Peru	3	3	0%	2018
17	Evomel Bee Life	Brazil	2	2	0%	1995

Data updated in June 2025

*The above list is subject to market changes and modifications.



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