



TOP MLM COMPANIES IN MEXICO FOR 2024

Summary:

A synopsis of MLM companies in Mexico, their revenue and growth rate which gives a broader of view of the direct selling business in the region.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-mexico>

| # | Company | Revenue 2022 (in billion USD) | Revenue 2021 (in billion USD) | Growth Rate | Year Founded |
|---|----------------------|----------------------------------|----------------------------------|----------------|-----------------|
| 1 | Betterware de Mexico | 803 | 491 | 64% | 1995 |
| 2 | Omnilife | 584 | 563 | 4% | 1991 |
| 3 | XIFRA | 350 | 350 | 0% | 2003 |
| 4 | Ismerely | 8 | 8 | 0% | 2009 |
| 5 | Zeta Group | 5 | 1 | 400% | NA |

Data updated in February 2024

*The above list is subject to market changes and modifications.

Reference:

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