



Top Direct Sales Food Companies for 2025

Summary:

The table given below enlists top direct sales food companies, including an insight into the key performers in the sector, the country they belong to, growth rate, and the year of their establishment. The list also carries adequate information on the revenue statistics for the years 2024 and 2023.

Navigate through the details of the companies mentioned below and get a comprehensive outlook on the prevailing food industry trends.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/food-direct-sales-companies>

#	Company	Country	Revenue 2024	Revenue 2023 (in million USD)	Growth rate	Year Founded
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			(in million USD)			
1	Herbalife	USA	5,000	5,062	-1%	1980
2	PM International	Luxembourg	3,220	3,030	6%	1993
3	New Era Health	China	1,000	1,000	0%	1995
4	Vida Divina	USA	917	917	0%	2016
5	DXN Global	USA	800	902	-11%	1993
6	Beach Body(BODI)	USA	419	527	-20%	1998
7	Juice Plus+	USA	395	400	-1%	1970
8	Miki Corp.	Japan	358	371	-4%	1965
9	Cosway	Malaysia	350	350	0%	1979
10	Pampered Chef	USA	300	300	0%	1980
11	New Image Group	New Zealand	261	434	-40%	1984
12	Alliance In Motion	Philippines	238	238	0%	2005
13	Sunrider International	USA	236	236	0%	1982
14	Elken	Malaysia	200	200	0%	1995
15	Ringana	Austria	193	193	0%	1996
16	Vestige Marketing	India	154	154	0%	2004
17	Giffarine	Thailand	152	150	1%	1996
18	Bofrost	Germany	121	121	0%	1966
19	NeoLife	USA	100	140	-29%	1958
20	IMC	India	100	100	0%	2007
21	Sahajidah Hai-O	Malaysia	91	91	0%	1992
22	Arsoa Honsha	Japan	90	90	0%	1972



23	Fuxion	USA	75	75	0%	2006
24	Purium	USA	70	70	0%	1993
25	Thanks AI	Japan	57	57	0%	2009
26	Snep International	Italy	54	54	0%	2014
27	Essens	Czechia	42	42	0%	2011
28	Vivri	USA	40	40	0%	2014
29	Sanki Global	USA	12	12	0%	2010
30	E. Excel	USA	10	10	0%	2012
31	MiraBurst	USA	3	3	0%	2014
32	Newgen Direct	United Kingdom	3	3	0%	2014
33	BIO4	Mexico	3	3	0%	NA

Data updated in June 2025

*The above list is subject to market changes and modifications.

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