



Top MLM Companies in New Zealand

Summary:

This article delves into the top MLM companies in New Zealand, highlighting the nation's vibrant direct sales industry and why it's fertile ground for multi-level marketing opportunities.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/mlm-companies-newzealand>

#	Company	Country	Revenue 2024 (in million USD)	Revenue 2023 (in million USD)	Growth Rate	Year Founded
1	Amway	USA	7,400	7,700	-4%	1959
2	Herbalife	USA	5,000	5,062	-1%	1980
3	Atomy	South Korea	1,830	1,710	7%	2009
4	Young Living	USA	1,800	2,000	-10%	1993
5	USANA	USA	855	921	-7%	1992
6	Arbonne International	USA	700	700	0%	1975
7	Monat Global	USA	600	700	-14%	2014
8	ACN	USA	500	500	0%	1993
9	Scentsy	USA	472	579	-18%	2004
10	Nature's Sunshine	USA	454	445	2%	1972
11	Juice Plus+	USA	395	400	-1%	1970
12	4Life	USA	300	341	-12%	1998
13	Neora	USA	300	300	0%	2011
14	New Image Group	New Zealand	261	434	-40%	1984
15	LifeVantage	USA	230	213	8%	2003
16	Modere	USA	195	200	-3%	1992
17	Enagic USA	USA	147	147	0%	1974
18	Stampin' Up!	USA	133	133	0%	1988
19	NeoLife	USA	100	140	-29%	1958
20	Nutrimetics	Australia	40	40	0%	1961

Data updated on July 2025

*The above list is subject to market changes and modifications.

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