



## **Top MLM Companies in Indonesia**

### ***Summary:***

MLM as a marketing model has been flourishing in the Indonesian market for years. The success of the top MLM companies in Indonesia is only a testament to the potential of MLM and the quality of the services they are offering to the Indonesian citizens.

### ***Prepared by:***



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### ***Reference:***

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-indonesia>

#	Company	Country	Revenue 2024 (in million USD)	Revenue 2023 (in million USD)	Growth Rate	Year Founded
1	Amway	USA	7,400	7,700	-4%	1959
2	Herbalife	USA	5,000	5,062	-1%	1980
3	PM- International	Luxembourg	3,220	3,030	6%	1993
4	Coway	South Korea	3,031	2,699	12%	1989
5	Atomy	South Korea	1,830	1,710	7%	2009
6	Young Living	USA	1,800	2,000	-10%	1993
7	Nu Skin	USA	1,732	1,969	-12%	1984
8	USANA	USA	855	921	-7%	1992
9	DXN Global	USA	800	902	-11%	1993
10	Oriflame	Sweden	653	811	-19%	1967
11	Shaklee	USA	500	500	0%	1956
12	Unicity	USA	450	450	0%	2001
13	Tiens	China	435	435	0%	1995
14	4Life	USA	300	341	-12%	1998
15	New Image Group	New Zealand	261	434	-40%	1984
16	Sunrider International	USA	236	236	0%	1982
17	Naturally Plus	Japan	208	218	-5%	1999
18	Elken	Malaysia	200	200	0%	1995
19	One More International	Turkey	78	78	0%	2014
20	Synergy International	USA	75	75	0%	2000

Data updated on July 2025

\*The above list is subject to market changes and modifications.

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