



Top Direct Sales Clothing Companies for 2025

Summary:

The fashion industry has been taken over by fast fashion. The direct selling industry ventured into clothing considering its dynamicity and acceptance and contributed heavily to the global clothing industry. Get a deeper understanding of the top MLM clothing companies through this list as you read through.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-direct-sales-clothing-companies>

#	Company	Country	Revenue 2024 (in million USD)	Revenue 2023 (in million USD)	Growth Rate	Year Founded
1	LuLaRoe	USA	395	400	-1%	2013
2	Faberlic	Russia	368	346	6%	1997
3	Cosway	Malaysia	350	350	0%	1979
4	Ann Summers	UK	180	180	0%	1970
5	Nefful	USA	117	117	0%	1973
6	Maruko	Japan	106	121	-12%	1964
7	Sahajidah Hai-O	Malaysia	91	91	0%	1992
8	Captain Tortue Group	France	81	81	0%	1993
9	Ruby Ribbon	USA	51	51	0%	2011
10	Chanddeal Co.	Japan	50	50	0%	1980
11	J. Hilburn	USA	25	25	0%	2007
12	Essential Bodywear	USA	12	12	0%	2003
13	Damsel in Defense	USA	7	7	0%	2015

Data updated on June 2025

*The above list is subject to market changes and modifications.



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